



OFFICIAL RULES & HOW TO ENTER: Bring Empire In To Win Sweepstakes

WINNER MAY BE REQUIRED TO EXECUTE AN AFFIDAVIT OF ELIGIBILITY AND RELEASE AS MORE FULLY DETAILED BELOW. WINNER MUST BE ABLE TO ATTEND THE REDSKINS GAME FOR WHICH WINNER IS SELECTED, OR PRIZE MAY BE FORFEITED.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to legal residents of Washington D.C., Maryland, West Virginia or Virginia, who currently reside in the Empire Today service region who are eighteen (18) years of age or older by August 2, 2009, and who have not entered any other sweepstakes or promotion involving Empire Today in connection with any other NFL team during the 2009 football season. **To find out whether you reside in an Empire Today service region, visit empiretoday.com and use the "Find Areas We Service" ZIP code tool.** Void outside D.C., MD, WV and VA, and where prohibited. Contractors (including, without limitation, sales representatives and installers) of Empire Today and employees, agents and representatives (and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related) of Empire Today, LLC ("Sponsor"), Pro-Football, Inc. d/b/a the Washington Redskins ("PFI"), and the NFL Entities (defined below) and their respective parents, affiliates, subsidiaries and advertising and promotion agencies are not eligible to enter or win. The NFL Entities shall be defined as the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives, and employees. By participating, entrants agree to be bound by these Official Rules and the decisions of the judges and/or Sponsor, which are binding and final on matters relating to this sweepstakes. Sweepstakes is subject to all applicable federal, state and local laws. The sweepstakes will consist of nine (9) initial drawings, one (1) Second Chance drawing and one (1) Grand Prize drawing.

TIMING: The sweepstakes begins on 8/3/09 and ends on 12/14/09 (the "Promotion Period"). The sweepstakes will be divided into nine (9) entry periods, as outlined in the chart below (each, an "Entry Period").

Entry Period	Redskins Game Opponent	Game Date	Entry Period starts 12:01 AM ET on:	Entry Period ends 11:59 PM ET on:
1	Steelers	8/22/09	8/3/09	8/15/09
2	Patriots	8/28/09	8/16/09	8/22/09
3	Rams	9/20/09	8/23/09	9/14/09
4	Buccaneers	10/4/09	9/15/09	9/28/09
5	Chiefs	10/18/09	9/29/09	10/12/09
6	Eagles	10/26/09	10/13/09	10/19/09
7	Broncos	11/15/09	10/20/09	11/9/09
8	Saints	12/6/09	11/10/09	11/30/09
9	Giants	12/21/09	12/1/09	12/14/09

ALL ENTRIES MUST BE RECEIVED NO LATER THAN THE END OF THE PROMOTION PERIOD.

TO ENTER: There are two (2) ways to enter during the Promotion Period: 1.) **In-Home Estimate:** Call Empire Today at 800-588-2300™ for an in-home estimate, or schedule an in-home estimate on-line by visiting www.empiretoday.com and following the on-screen instructions to complete and submit the required form. Then, accurately and fully complete the appropriate Bring Empire In To Win Sweepstakes entry form given to you by an Empire Today sales representative at the time of the free in-home estimate and mail it (postage-paid in an envelope) to: Attn: Bring Empire In To Win Sweepstakes, 21300 Redskin Park Drive, Ashburn, VA 20147. **OR** 2.) **Mail-In:** To enter without an in-home consultation, on a 3" x 5" piece of paper, hand-print your name, complete street address, email address, home phone number and cellular phone number (area code included), and date-of-birth, and mail entry in a properly stamped #10 envelope to The Washington Redskins, Attn: Bring Empire In To Win Sweepstakes, 21300 Redskin Park Drive, Ashburn, VA 20147.

The following applies to all entries, regardless of entry method: Entries must be received during the Promotion Period at the designated address. Entries will be entered into the drawing for the Entry Period in which they were received. Limit one (1) entry per person and household for the entire Promotion Period, regardless of method of entry. Multiple entries received from any person or household during the Promotion Period will be void. All mail-in entries must be mailed in separately. Entries generated by mechanical means and entries by any means which subvert the entry process are void. All entries become the property of Sponsor and will not be acknowledged or returned. Entries that are late, incomplete, copied, misdirected, mutilated, illegitimate, postage-due, inaccurate, illegible, lost, damaged, or generated by automated means are void. All required information on the entry forms must be provided, or entry will be void.

FIRST PRIZES AND SECOND CHANCE PRIZE:

INITIAL AND SECOND CHANCE DRAWINGS AND ODDS: One (1) potential First Prize winner, subject to verification, will be selected in a random drawing held following the end of each Entry Period from all eligible entries received during the immediately preceding Entry Period (for a total of nine (9) First Prize winners). One (1) potential Second Chance winner, subject to verification, will be selected in the Second Chance drawing on or about December 17, 2009 from among all eligible non-winning entries received for the entire Promotion Period. Non-winning entries from one initial drawing will not be included in subsequent drawings; however, all non-winning eligible entries will be included in the Second Chance drawing. Odds of winning depend on the number of eligible entries received for the applicable drawing. All drawings will be conducted by PFI.

FIRST PRIZE AND SECOND CHANCE WINNER NOTIFICATION: Potential winners will be notified by mail, phone, and/or e-mail in PFI's sole discretion. **Potential First Prize winners will, and Second Chance winners may, be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within twenty-four (24) hours of receipt. Each winner's guest may be required to sign a release prior to attending the game.** If such documents are not returned within the specified time period, a prize or prize notification is rejected, faulty or returned as undeliverable, Sponsor is unable to contact a potential winner within 24 hours of notification, or a potential winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor's discretion and time permitting, an alternate winner selected for the drawing at issue.

NINE (9) FIRST PRIZES (ONE (1) PER ENTRY PERIOD): Each First Prize will consist of: (i) two (2) Zone D club seats, two (2) tailgate club passes and two (2) pre-game field passes for use by winner and one (1) guest to the Redskins home game associated with the applicable Entry Period (see chart above) and a \$35 parking pass, (ii) two (2) autographed Redskins jerseys (exact autograph and size of jersey is at PFI's sole discretion), and (iii) two (2) Zone D club seats for winner and one (1) guest and a \$35 parking pass for the Redskins-Cowboys home game, scheduled to take place on December 27, 2009. First Prize winners will also have the opportunity to be included in the Grand Prize drawing (as described below). Approximate Retail Value ("ARV") of each First Prize is \$1,750.00 each.

ONE (1) SECOND CHANCE PRIZE: Two (2) Zone D club seats for use by winner and one (1) guest and a \$35 parking pass for the Redskins-Cowboys home game, scheduled to take place on December 27, 2009, and (ii) two (2) autographed Redskins jerseys (exact autograph and size of jersey is at PFI's sole discretion). Second Chance winner will also have the opportunity to be included in the Grand Prize drawing. ARV of Second Chance Prize: \$925.00.

First Prize winners and Second Chance Prize winner may be photographed, videotaped and otherwise recorded by Sponsor or its representative during the Grand Prize drawing (collectively, "Footage"). Footage will be owned by Sponsor, who, along with its designees, has the right to use, edit, adapt, post, stream, copy and exploit such Footage and all elements embodied therein, including any names and likenesses embodied therein, in any and all media now known or hereafter devised throughout the world, in perpetuity, for advertising, promotional, trade and other purposes. By accepting the prize, each winner agrees that his/her name and likeness may be included in the Footage, in Sponsor's sole discretion, without any compensation to or permission of winner.

GRAND PRIZE:

GRAND PRIZE DRAWING AND ODDS: One (1) potential Grand Prize winner will be selected by PFI during half-time of the Cowboys-Redskins home game, scheduled to take place on December 27, 2009 from all eligible First Prize and Second Chance winners present at the game. **First Prize and Second Chance winners must be present at the Cowboys-Redskins home game to be eligible to win.** Odds of winning depend on the number of eligible Second Chance and First Prize winners in attendance at the Cowboys-Redskins game.

GRAND PRIZE WINNER NOTIFICATION: Potential Grand Prize winner will be notified at the game and will be required to execute and return an additional affidavit of eligibility, a liability release and, where lawful, a publicity release within two (2) days of date of issuance. If such documents are not returned within the specified time period, Sponsor is unable to contact the potential Grand Prize winner or the potential Grand Prize winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor's discretion and time permitting, an alternate Grand Prize winner selected from all remaining First Prize and Second Chance winners.

GRAND PRIZE (1): Two (2) club seats and one (1) parking pass for use by winner and one (1) guest for the 2010 Redskins season. ARV: \$6,250.00.

GENERAL PRIZE CONDITIONS (FOR ALL PRIZES): Winners are responsible for travel to/from all games. Total ARV of all prizes: **\$22,925.00. Each winner agrees that the prize is awarded "as is" with no warranty, representation or guarantee, either express or implied, in fact or in law, whether now known or hereinafter enacted, relative to the use or enjoyment of the prize, including, without limitation, its quality, merchantability or fitness for a particular purpose.** Tickets are subject to certain terms and conditions specified therein. Seat locations will be determined by PFI. Each winner and his/her guest agree to comply with all applicable laws, generally accepted social practices, and stadium and other prize-provider rules and regulations in any sweepstakes- or prize-related activity. Failure to do so may result in forfeiture of such portion(s) of prize in Sponsor's sole discretion. Each winner understands and agrees that Sponsor or prize providers have the right, in their sole discretion, to disqualify and remove the winner or his/her guests from any activity at any time if the winner's or any of his/her guest's behavior at any point is uncooperative, disruptive, or may or does cause damage to person, property, or the reputation of or otherwise violates the policies of Sponsor or any prize provider, and in such case, winner will still be solely responsible for the taxes and expenses related to the prize as set forth in this section. In the event Sponsor is unable to provide tickets to any person or the opportunity to be included in the Grand Prize drawing (as applicable), no compensation or substitution will be provided in lieu thereof; however, remainder of prize package will be awarded and Sponsor will have no further obligation to such winner. Winner may not substitute, assign or transfer a prize or redeem a prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute a prize (or portion thereof) with one of comparable or greater value. Each winner is strictly prohibited from selling, auctioning, trading or otherwise transferring any part of the prize. Winners are responsible for all applicable federal, state and local taxes, or any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided, including transportation to/from all games. All prize details are at Sponsor's sole discretion. Sponsor will not replace any lost, mutilated or stolen prize or any prize that is undeliverable or does not reach the winner for any reason, including, without limitation, because of incorrect or changed contact information. If winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited and Sponsor will have no further obligation with respect to that prize or portion of the prize, and winner will still be solely responsible for the taxes and expenses related to the prize as set forth in this section. No more than the stated prizes will be awarded. All affidavits and releases are subject to verification by Sponsor. All prizes legitimately claimed will be awarded.

GENERAL CONDITIONS: Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, garbled, illegible or postage-due mail or entries; or for technical failure or other errors or difficulties of any kind whether human, typographical, printing or otherwise relating to or in connection with the sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the sweepstakes, the processing of entries, the scheduling of in-home consultations, the announcement of the prizes and the winners, the cancellation of any game (including the Grand Prize drawing) or in any sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information. Released Parties are not responsible for injury or damage to participants' or any person's computer related to or resulting from participating in this sweepstakes. Persons who tamper with or abuse any aspect of the sweepstakes, act in an unsportsmanlike or disruptive manner, or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the sweepstakes should any portion of the sweepstakes be, in Sponsor's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, or for any other reason determined by Sponsor in its sole discretion and, if terminated, at its discretion, select the potential winner(s) for the drawing(s) at issue from all eligible, non-suspect entries received for the applicable drawing prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Sponsor is not responsible for electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's e-mail account to receive e-mail messages. Sponsor is not responsible, and may disqualify an entrant, if his or her e-mail address, telephone, or other contact information does not work or if it is changed without entrant giving prior written notice to Sponsor. Sponsor's failure to or decision not to enforce any provision in these official rules will not constitute a waiver of that or any other provision. In the event there is an alleged or actual ambiguity, discrepancy or inconsistency between disclosures or other statements contained in any sweepstakes-related materials and/or these official rules (including any alleged discrepancy or inconsistency in these official rules), it will be resolved in Sponsor's sole discretion. The invalidity or unenforceability of any provision of these official rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these official rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. If Sponsor determines at any time in its sole discretion that the winner or potential winner is disqualified, ineligible, or in violation of these official rules, Sponsor reserves the right in its sole discretion to select an alternate winner, even if the disqualified potential winner's name may have been shown or announced publicly. If any person supplies false information, obtains entries by fraudulent means or is otherwise determined to be in violation of these official rules in an attempt to obtain any prize, Sponsor may disqualify that person and seek damages from him or her and that person may be prosecuted to the full extent of the law. **Entrants, by participating, agree that Sponsor, Pro-Football, Inc. d/b/a the Washington Redskins, the NFL Entities, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, members, managers, contractors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse, awarding or use of any prize (including any activity related thereto) or while preparing for, participating in and/or traveling to or from any prize- or sweepstakes-related activity. EACH WINNER ACKNOWLEDGES THAT HE/SHE IS SOLELY RESPONSIBLE FOR ANY ACTIONS, CLAIMS OR LIABILITIES OF HIS/HER GUEST RELATED TO ANY SWEEPSTAKES-RELATED ACTIVITY, INCLUDING, WITHOUT LIMITATION, ANY ACTIONS, CLAIMS OR LIABILITIES RELATED TO THE GUEST'S USE OF THE PRIZE.** Each entrant, by entering, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.**

DISPUTES: Except where prohibited, as a condition of participating in this sweepstakes, each entrant agrees that any and all disputes that cannot be resolved between the entrant and any Released Party, claims and causes of action arising out of or connected with this sweepstakes, or the prize awarded, or the determination of the winner must be resolved individually, without resort to any form of class action. Further, in any such dispute, under no circumstances will an entrant be permitted or entitled to obtain awards for, and hereby waives all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (if any), not to exceed two hundred fifty dollars (\$250), and entrant further waives all rights to have damages multiplied or increased.

WINNERS' LIST: For the names of the winners (available after January 15, 2010), send a self-addressed stamped envelope to: The Washington Redskins, Attn: Bring Empire In To Win Sweepstakes Winners List, 21300 Redskin Park Drive, Ashburn, VA 20147, for receipt no later than March 15, 2010. Only one (1) request per outer envelope will be fulfilled.

OFFICIAL RULES: For a copy of these Official Rules, print out these pages or send a self-addressed stamped envelope to: The Washington Redskins, Attn: Bring Empire In To Win Sweepstakes Winners List, 21300 Redskin Park Drive, Ashburn, VA 20147, for receipt no later than the end of the Promotion Period. Only one (1) request per outer envelope will be fulfilled.

SPONSOR: Empire Today, LLC, 333 Northwest Avenue, Northlake, IL 60614.